

Why Phillyfunguide? To get the word out!

105,000+ unique monthly visitors

126,000+ monthly visits

400,000+ monthly page views



Events, Orgs, Venues, etc. advanced search

home free kids theater music special events tours museums outdoors classes & workshops dance ... and more!

dance

MOMIX: Botanica
Annenberg Center for the Performing Arts
May 20-May 22, 2010

From the creator of Lunar Sea, Opus Cactus, Baseball, Orbit, and Passion, comes Botanica. Creating a total theatrical dance environment, MOMIX returns to the Annenberg Center and transforms the stage into other worldly beauty, transfixing the audience with their special brand of... [MORE](#)

theatre music special events kids

Noises Off
Ritz Theatre Company
04/22/10 - 05/22/10

Los Angeles Philharmonic
Kimmel Center for the Performing Arts
05/19/10

Historic Philadelphia
An Evening in Franklin Square
Historic Philadelphia, Inc.
05/20/10

Pinocchio
Broadway Theatre of Pitman
05/21/10 - 05/22/10

Big River
The Bridge Players Theatre Company
05/07/10 - 05/22/10

Railroad Earth & Donna The Buffalo
Keswick Theatre
05/20/10

McNique's Spread The Love Tour
Temple University
05/21/10

Lyric Fest
Lyric Fest
05/22/10

UnPlug! (Family Concert)
Lyric Fest
05/22/10

The Angelina Foundation
4th Annual Family Fun Day
The Angelina

Website and Email Advertising

Anthony Tanzi | Phillyfunguide & Advertising Coordinator

215-399-3532 | AnthonyT@philaculture.org

AD SPECS: 300w x 125h pixels

.JPG, .GIF, or animated .GIF file format

Ad size cannot exceed 40 KB

PREMIUM AD PLACEMENT

Featured on all Phillyfunguide.com pages
Run of Site (ROS) and 19,000 ave. impressions/week

\$150/week or \$500/month (Cultural Alliance Member)
\$200/week or \$650/month (Non-Member)

Maximum of 4 ads in rotation in 1 ad zone

STANDARD AD PLACEMENT

Featured on all Phillyfunguide.com pages
Run of Site (ROS) and 19,000 ave. impressions/week

\$75/week or \$250/month (Cultural Alliance Member)
\$100/week or \$325/month (Non-Member)

Maximum of 8 ads in rotation between 2 ad zones

Where do Phillyfunguide visitors come from?

- 28% come from Philadelphia
- 60% come from Pennsylvania
- 74% come from PA, NJ and DE

Effective July 1, 2011-June 30, 2012

Why Funsavers? To get the word out!

Funsavers are sent via email to **100,000+** subscribers every Thursday and has a **30% open rate** on average



weekly half-price tickets
a service of phillyfun GUIDE



Ahn Trio Longwood Gardens

Saturday, May 15 @ 8 pm **BUY IT NOW**

Location:
Longwood Gardens
1001 Longwood Road
Route 1 and Route 52
Kennett Square, PA 19348

Regular Price: \$40 (Additional handling fee applies)
Funsavers Discounted Price: \$20 (Additional handling fee applies)

Born in Seoul, Korea, and educated at Juilliard in New York City, the members of the Ahn Trio are redefining the art and architecture of chamber music, breathing new life into the standard piano trio literature with commissioned works from visionary composers.

Promotional Code: Funsavers

To redeem this offer online: click on the "BUY IT NOW" button above.

Special Restrictions: There is a \$6 per ticket fee for all tickets purchased by telephone or internet. Cannot be combined with any other offer or applied to previously purchased tickets. Offer subject to availability. **All sales are final. There are no refunds or exchanges.**

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FUNSAVERS HALF-PRICE TICKET OFFER

Cultural Alliance Members can submit Funsavers offers for FREE at www.phillyfunguide.com/submitfunsavers

If you are not a member of the Cultural Alliance, contact Sarah Gafgen at SarahG@philaculture.org or 215-399-3521 for rates.

OFFER SPECS

- * Must be 50% off the advertised price
- * Must be in date range of Funsavers email (Fri.-Thurs.)
- * Must be submitted via online form the Monday before the Funsavers email is sent on Thursday
- * You choose how many tickets to offer at 50% off
- * Results must be reported to the Cultural Alliance after offer runs

FUNSAVERS AD

5 ad spots available per email

\$300 per ad, per email (CA Member)
\$400 per ad, per email (Non-Member)

AD SPECS

468w x 60h pixels
.JPEG, .GIF, or animated .GIF file format
Ad size cannot exceed 40 KB in size

DEMOGRAPHICS

Funsavers subscribers are highly active and affluent arts participants. In a recent survey of more than 10,000 respondents:

- 52% have household income over \$75,000
- 78% are Female
- 64% are married or partnered
- 27% have children
- 54% are between the ages of 45-64
- 80% have received a College or Graduate Degree